

प्रकाश जावडेकर
Prakash Javadekar



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Dear students,

I congratulate you once again for being part of great digital movement in the country. You offered yourself as volunteer in the transformation of our country from cash based society to less cash society. There were about 4.5 lakh students like you who joined this movement. I once again congratulate you.

I wish you all the best for your examination and results thereafter, and also wish best of luck for your good summer vacation.

Hon'ble Prime Minister has embarked upon a new phase of digital India by announcing a very ambitious scheme, essentially to be promoted by the students. He has offered a way to 'earn while you learn' scheme. So students/youth who will propagate BHIM app, and bring people and traders to the BHIM app to transact their sales and purchases, will be incentivized. For converting one person in transacting sale/purchase through BHIM app, you will get 10 rupees per case of conversion. This scheme has started on 14th April, 2017 and will continue till 14th October, 2017. The details can be found at <https://blog.mygov.in/use-bhim-as-customers-and-merchants-to-win-big-everyday/>.

Otherwise also we have to carry forward our mission of making a cash society into a less cash society till we achieve a critical mass. Friends, this is our contribution to "New India" and so you continue your work to make people around you digitally literate. This is your contribution to transformation of India.

In case of any help and assistance required, please feel free to contact me or MHRD VISAKA team (vittiyasaksharataabhiyan@gmail.com).

All the best once again and expect your enthusiastic response.

Yours sincerely,

(PRAKASH JAVADEKAR)