

15 December 2018

JSS STU BOOT CAMP PRESS REPORT

Startup India – Karnataka Yatra conducted a Boot Camp and Trainer workshop. Amit Sharma from SingEx talked on how to start a Startup business. He was the Co- Founder of Changemytyre.com which sells tyres online. He was welcomed by Dr M P Pushpalatha for coming to SJCE and spreading the awareness of Statups. Around 180 students from various Colleges across Mysore participated in the workshop. Amit Sharma talked about innovation and how it is important for a Startup to grow. He talked about product lifecycle, problem validation and stressed on how improper surveys can take down a company. He also conveyed that brainstorming and story boards are important. For a Startup, one of the most important thing is the Minimum value product (MVP) which is the product that a company can deliver with minimum resources that is of interest to customers. He also spoke about pre-sales and how that helped him to improve his business to a great level. After this interesting and informative talk, Pitch Deck was organised where 22 students pitched their idea for a startup. Out of these, 9 ideas were shortlisted for the finals which will be held in Bengaluru. Dr. T N Nagabhushan, Principal of SJCE Mysore, appreciated the boot camp and all those who were involved to make it a great success and addressed the crowd about the importance of Startup. All activities of boot camp was co-ordinated by Dr M P Pushpalatha.



Sitting from left to right

Dr. M P Pushpalatha, Professor Dept. of Computer Science and Engineering, SJCE, Mysuru. Dr. T N Nagabhushana, Principal, SJCE, Mysuru. Mr. Skanda M G, Asst. Professor, Department of I&PE, SJCE, Mysuru.

Students of SJCE selected in BOOT Camp for idea pitching finals in Bengaluru

Standing From right to left,

Ritesh Jawali 4th year I&PE, VinodRaj 4th year I&PE, Murugendra Bandrad 4th year E&CE, Shreedevi S Kuriyavar 2nd year MBA, Yogitha A G 2nd year MCA, Vivek H N 2nd year MCA, Nikhil Kumar Jain 2nd year MBA, Mohammed Alyas 1st year MCA, Roshan B 1st year MBA.

Boot Camp Inauguration Photo



Prior to this event, Startup Yatra Van camp event was held in SJCE on 13.12.2018 to create awareness about the startup initiatives of Govt. of India.



‘Startup Yatra’ van with Students and Faculty Members of SJCE, Mysuru.

The students Vivek HN, Yogitha GP Swamy, Vinod Raj, Roshan B, Nikhil Vohra, Sridevi SK, Ritesh Jawali, MD Ilyas received a cash price of 75000 in total in different categories at the National level START UP INDIA Contest 2018 conducted by Central Govt of India. The event was held on 18th and 19th on December 2018 in NASSCOM START UP warehouse Bangalore and they are qualified for pre and post incubation facilities and with initial funding of 50 lakhs provided by Central Govt. of India.

They are also invited to take a part in the START UP INDIA Summit which will be held in Delhi on April 2019.

