



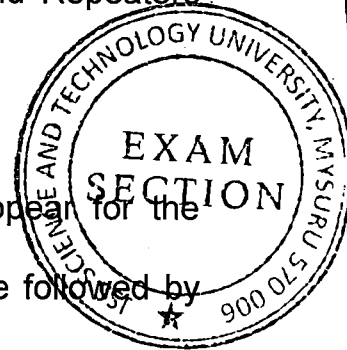
Ref: JSS STU/EXA/ 2021-22 / 08-40

Date: 12.08.2021

**NOTIFICATION FOR THE STUDENTS APPEARING FOR  
IV SEMESTER MBA DURING AUGUST / SEPTEMBER 2021**

The examinations for the IV Semester MBA, MBA (Corporate Finance), MBA (Retail Management) and MBA (Digital Marketing) – Regular and Repeaters will be held in **Online Mode** from 23<sup>rd</sup> August 2021.

The students are hereby informed to note the same and appear for the examinations accordingly. The SOP for Online examination should be followed by all the students.



  
( Dr. A.N. Santosh Kumar )  
Controller of Examinations

12/08/21

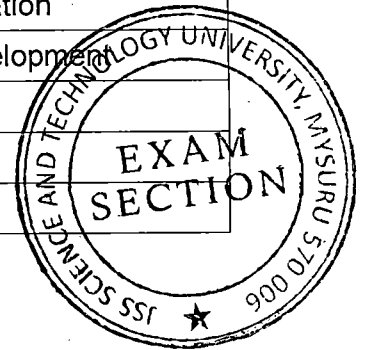


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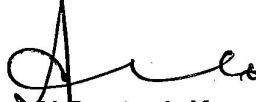
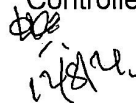
**TIME-TABLE FOR IV SEMESTER MBA, MBA (CORPORAE FINANCE),  
 MBA (RETAIL MANAGEMENT) AND MBA (DIGITAL MARKETING)  
 SEMESTER END EXAMINATIONS OF AUGUST / SEPTEMBER 2021**

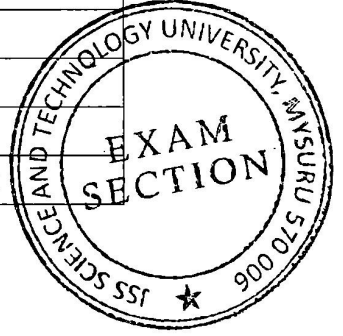
Time: 2.00 PM to 5.00 PM

Sl. No.	Date and Day	Subject Code	Subject Title
1	23.08.2021 Monday	MBA401	Strategic Management
		MBACF401	Strategic Management
		MBARM401	Category Management and Private Label
		MBADM401	Project Management for Digital Marketing Firms
2	25.08.2021 Wednesday	MBA402	Services Management
		MBACF402	Corporate Taxation
		MBARM402	Retail Analytics
		MBADM402	Mobile Marketing
3	27.08.2021 Friday	MBA4F1	International Financial Management
		MBA4M1	Channel and Logistics Management
		MBA4H1	Performance Management and Competency Mapping
		MBACF403	International Business and Finance
		MBARM403	Mall Management
		MBADM403	Affiliate Marketing and Google Adsense
4	30.08.2021 Monday	MBA4F2	Tax Management
		MBA4M2	Integrated Marketing Communication
		MBA4H2	Organizational Change and Development
		MBACF404	Derivatives
		MBARM404	Rural Retailing
		MBADM404	Content Marketing



Sl. No.	Date and Day	Subject Code	Subject Title
5	01.09.2021 Wednesday	MBA4F3	Portfolio Management
		MBA4M3	Product Management
		MBA4H3	International Human Resource Management
		MBARM405	Retail Strategy & Franchising Management
		MBADM405	Google Analytics and Google Adwords
6	03.09.2021 Friday	MBA4F4	Principles and Practices of Banking
		MBA4M4	Strategic Brand Management
		MBA4H4	Industrial Psychology
		MBARM406	Buying and Merchandising Management

  
(Dr. A.N. Santosh Kumar)  
Controller of Examinations  




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**JSS Science and Technology University**  
(Established Under JSS Science and Technology University Act No. 43 of 2013)

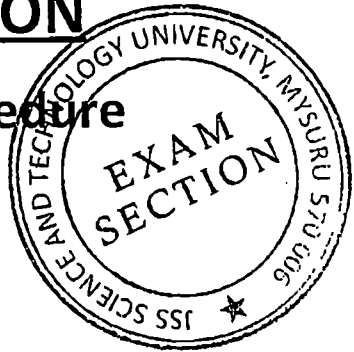


**JSS**  
SCIENCE AND  
TECHNOLOGY  
UNIVERSITY  
MYSURU

# ONLINE EXAMINATION

Standard Operating Procedure

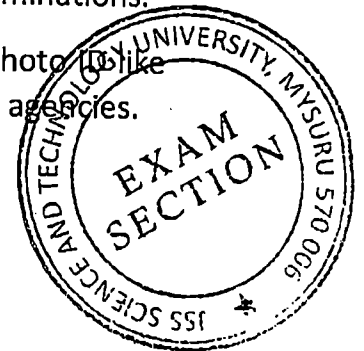
JULY/AUGUST 2021



# INSTRUCTIONS TO STUDENTS

## THINGS TO ARRANGE BEFORE THE COMMENCEMENT OF EXAMINATION

1. Should carefully check the scheduled examination time table and be prepared for the examinations.
2. Should submit e-mail address (preferably Gmail) and phone numbers to the respective HODs, along with duly signed declaration.
3. Should keep the webcam and microphone ready and in good condition.
4. Should ensure that, the internet connection is very stable and Laptop/ Desktop, mobile phone / head phone is in working condition.
5. Should ensure sufficient battery backup for the entire duration of examination.
6. All students should wear formal dresses during the entire examinations.
7. The students should have the college ID or any other valid Photo ID like Aadhar card, Passport, DL, voter ID issued by the government agencies.



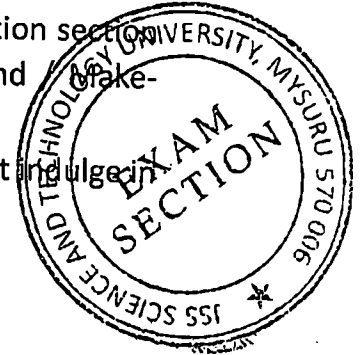
JSS Science and Technology University

ONLINE-SEE/MAKE-UP/SUPPLEMENTARY EXAM JULY/AUGUST 2021

STUDENT DECLARATION FORM

I \_\_\_\_\_ from \_\_\_\_\_ Department hereby declare that I have gone through all the guidelines issued by the examination section of JSS STU, and I am ready to take the Online Semester End / Make-up/Supplementary exam-July/August2021.

I will abide by the rules and regulations of JSS STU and I will not indulge in any malpractice.



Valid Email ID of the student:

Mobile Number:

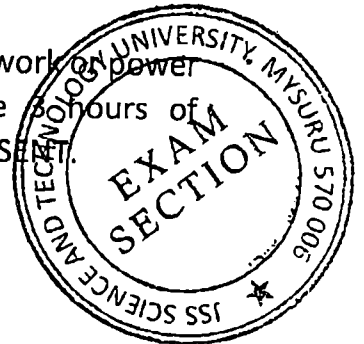
USN:

SIGNATURE

## INSTRUCTIONS TO STUDENTS

### PROCESS TO BE FOLLOWED ON THE DAY OF THE EXAMINATION

1. The online exam link will be sent to the students registered e-mail ID half an hour before the commencement of examination by the invigilator.
2. Students should show the answer sheets and 360° view of the room to the invigilator before commencement of examination.
3. Students should sit at least one foot away from the webcam so that the writing posture is clearly visible to the invigilator.
4. Students should keep the mobile phone (fully charged) in silent mode and should be visible to the webcam. It should be used only for scanning purpose at the end of the examination.
5. The students are not allowed to take any break during the entire examination session.
6. Should write only on one side of the A4 size sheet.
7. Students should write - 'END' in the last sheet to conclude the examination. No sheets should be scanned after the 'END' is written.
8. After the completion of the examination, the answer sheets must be arranged in a sequential order and scanned (preferably Adobe scanner) using mobile phone and should be saved in the following pdf format.  
USN.pdf (Ex: 01JST16CSxxx.pdf)
9. Students are given up to 30 minutes time after the examination to scan and send the answer sheets through e-mail in a single pdf file to the Invigilator.
10. After submission of the answer sheets, students should confirm the same with the invigilator for having received it. Students should not send multiple copies of the scanned answer sheets.
11. Students are allowed only three interruptions due to network or power issues amounting to total of 15 minutes during the 3 hours of examination. Exceeding this the student is considered ABSENT.



12. Students will be warned only three times for moving away from view of camera or involving in suspicious activities, hand, neck and eye movement. Also should not blur the screen/ freeze the screen at any point of time. If the students repeat the same activities, he or she will be booked under malpractice.
13. Students are required to take part in SEE without fail. If any student is not able to take SEE, then as per the University guidelines it will be considered as ABSENT and no alternate examination will be conducted immediately. They will have to take the examination next time whenever it is conducted by the University.
14. The students are informed that the entire examination process will be video recorded.

