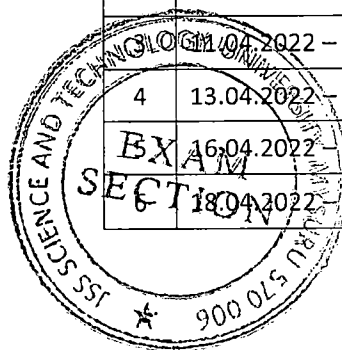
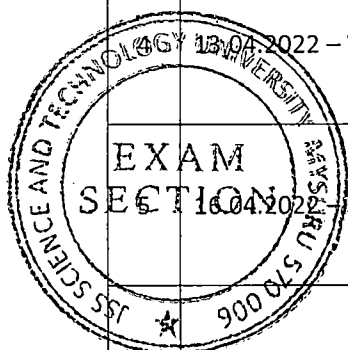




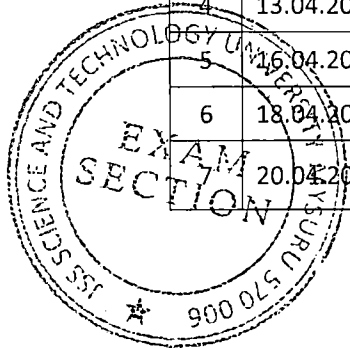
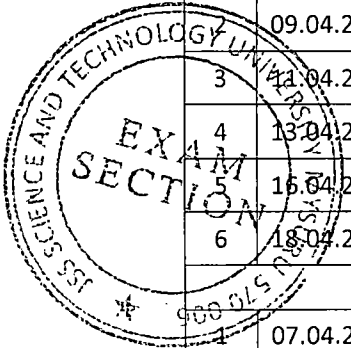
TIME TABLE FOR MBA - SEMESTER END EXAMINATION - APRIL 2022


Time: 2.00 pm to 5.00 pm

SL. NO.	DATE AND DAY	SUBJECT CODE	SUBJECT TITLE
III SEMESTER – MBA (REGULAR)			
1	07.04.2022 – Thursday	MBA301	Total Quality Management
2	09.04.2022 – Saturday	MBA302	Project Planning, Appraisal and Management
3	11.04.2022 – Monday	MBA3F1	Mergers, Acquisitions and Corporate Restructuring
		MBA3H1	Compensation Management
		MBA3M1	Consumer Behaviour
4	13.04.2022 – Wednesday	MBA3F2	Investment Analysis
		MBA3H2	Human Resource Development
		MBA3M2	Business Marketing
5	16.04.2022 – Saturday	MBA3F3	Merchant Banking and Financial Services
		MBA3H3	Organization Structure, Process and Design
		MBA3M3	Personal Selling and Sales Management
6	18.04.2022 – Monday	MBA3F5	Derivatives
		MBA3H4	Industrial Psychology
		MBA3M4	Industrial Relations and Labor Legislature (IRLL)
III SEMESTER MBA-CORPORATE FINANCE			
1	07.04.2022 – Thursday	MBACF301	Corporate Finance - II
2	09.04.2022 – Saturday	MBACF302	Project Planning and Management
3	11.04.2022 – Monday	MBACF303	Corporate and Financial Restructuring
4	13.04.2022 – Wednesday	MBACF304	Investment Analysis and Portfolio Management
5	16.04.2022 – Saturday	MBACF305	Financial Services
6	18.04.2022 – Monday	MBACF306	Business Ethics and Corporate Governance



SL. NO.	DATE AND DAY	SUBJECT CODE	SUBJECT TITLE
III SEMESTER MBA-RETAIL MANAGEMENT			
1	07.04.2022 – Thursday	MBARM301	Retail Promotion Management
2	09.04.2022 – Saturday	MBARM302	Supply Chain Management
3	11.04.2022 – Monday	MBARM303	Retail Store Management
4	13.04.2022 – Wednesday	MBARM304	Customer Handling With CRM
5	15.04.2022 – Saturday	MBARM305	E-Commerce and E-Retailing
6	18.04.2022 – Monday	MBARM306	Services Management
III SEMESTER MBA-DIGITAL MARKETING			
1	07.04.2022 – Thursday	MBADM301	Decision Science
2	09.04.2022 – Saturday	MBADM302	Search Engine marketing & Search Engine Optimization (SEO)
3	11.04.2022 – Monday	MBADM303	Social Media Marketing
4	13.04.2022 – Wednesday	MBADM304	Content Marketing
5	15.04.2022 – Saturday	MBADM305	Digital Entrepreneurship
6	18.04.2022 – Monday	MBADM306	Lead Generation and Marketing Automation
7	20.04.2022 - Wednesday	MBADM307	e-mail Marketing, Mobile Marketing and Video Marketing




(Dr. A.N.SANTOSH KUMAR)
Controller of Examinations
