



Date: 30.08.2022

**TENTATIVE TIME-TABLE FOR IV Semester MBA (Regular), MBA (Corporate Finance)  
 MBE (Retail Management), MBA (Digital Marketing) – SEPTEMBER 2022**

**IV Semester MBA**

Time: 2.00 to 5.00 p.m.

Sl. No.	Date and Day	Subject Code	Subject Title
1	12.09.2022 Monday	MBA401	Strategic Management
		MBACF401	Strategic Management
		MBARM401	Category Management and Private Label
		MBADM401	Services Management
2	14.09.2022 Wednesday	MBA402	Services Management
		MBACF402	Corporate Taxation
		MBARM402	Retail Analytics
		MBADM402	Strategic Management
3	16.09.2022 Friday	MBA4F1	International Financial Management
		MBA4M1	Channel and Logistics Management
		MBA4H1	Performance Management and Competency Mapping
		MBACF403	International Business & Finance
		MBARM403	International Retailing
		MBADM403	Personal Selling and Sales Management
4	19.09.2022 Monday	MBA4F2	Tax Management
		MBA4M2	Integrated Marketing Communication
		MBA4H2	Organizational Change and Development
		MBACF404	Derivatives
		MBARM404	Rural Retailing
		MBADM404	Project Management for Digital Marketing Firms

Sl. No.	Date and Day	Subject Code	Subject Title
5	21.09.2022 Wednesday	MBA4F3	Portfolio Management
		MBA4M3	Product Management
		MBA4H3	International Human Resource Management
		MBARM405	Retail Strategy & Franchising Management
		MBADM405	Affiliate Marketing and Google Adsense
6	23.09.2022 Friday	MBA4F4	Principles and Practices of Banking
		MBA4M4	Strategic Brand Management
		MBA4H4	Industrial Relations and Labor Legislations
		MBADM406	Analytics Web and Google
		MBARM406	Buying and Merchandising Management

  
(Dr. A.N. Santosh Kumar)  
Controller of Examinations

To:

The Head of the Department  
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