

Date: 06.06.2023

**Tentative Time-Table for III Sem. MBA and III & V Sem. MBA (Executive Programme)**  
**SEMESTER END EXAMINATIONS – JUNE 2023**

**III Semester MBA (Regular)**

**Time: 2.00 to 5.00 p.m.**

DATE AND DAY	SUBJECT CODE	SUBJECT TITLE
19.06.2023 - Monday	21MBA301	Total Quality Management
21.06.2023 - Wednesday	21MBA302	Project Planning, Appraisal and Management
23.06.2023 – Friday	21MBA3F1	Mergers, Acquisitions and Corporate Restructuring
	21MBA3H1	Compensation Management
	21MBA3M1	Consumer Behaviour
26.06.2023 – Monday	21MBA3F2	Investment Analysis
	21MBA3H2	Human Resource Development
	21MBA3M2	Business Marketing
28.06.2023 - Wednesday	21MBA3F3	Merchant Banking and Financial Services
	21MBA3H3	Organization Structure, Process and Design
	21MBA3M3	Personal Selling and Sales Management
30.06.2023 – Friday	21MBA3F5	Derivatives
	21MBA3H4	Industrial Psychology
	21MBA3M4	International Marketing



**III Semester MBA (Financial Management)**

**Time: 2.00 to 5.00 p.m.**

DATE AND DAY	SUBJECT CODE	SUBJECT TITLE
19.06.2023 – Monday	21MBAFM301	Corporate Finance - II
21.06.2023 - Wednesday	21MBAFM302	Project Planning and Management
23.06.2023 – Friday	21MBAFM303	Corporate and Financial Restructuring
26.06.2023 – Monday	21MBAFM304	Investment Analysis and Portfolio Management
28.06.2023 - Wednesday	21MBAFM305	Financial Services
30.06.2023 – Friday	21MBAFM306	Business Ethics and Corporate Governance

**III Semester MBA (Retail Management)**

**Time: 2.00 to 5.00 p.m.**

DATE AND DAY	SUBJECT CODE	SUBJECT TITLE
19.06.2023 – Monday	21MBARM301	Retail Promotion Management
21.06.2023 - Wednesday	21MBARM302	Supply Chain Management
23.06.2023 – Friday	21MBARM303	Retail Store Management
26.06.2023 – Monday	21MBARM304	Customer Handling With CRM
28.06.2023 - Wednesday	21MBARM305	E-Commerce and E-Retailing
30.06.2023 – Friday	21MBARM306	Services Marketing

**III Semester MBA (Digital Marketing)**

**Time: 2.00 to 5.00 p.m.**

DATE AND DAY	SUBJECT CODE	SUBJECT TITLE
19.06.2023 – Monday	21MBADM301	Decision Science
21.06.2023 - Wednesday	21MBADM302	Search Engine marketing & Search Engine Optimization (SEO)
23.06.2023 – Friday	21MBADM303	Social Media Marketing
26.06.2023 – Monday	21MBADM304	Content Marketing
28.06.2023 - Wednesday	21MBADM305	Digital Entrepreneurship
30.06.2023 – Friday	21MBADM306	Lead Generation and Marketing Automation
03.07.2023 – Monday	21MBADM307	E-mail Marketing, Mobile Marketing and Video Marketing



**III Semester MBA (Executive Programme)**

**Time: 2.00 to 5.00 p.m.**

DATE AND DAY	SUBJECT CODE	SUBJECT TITLE
19.06.2023 - Monday	MBAEX09	Financial Management
21.06.2023 - Wednesday	MBAEX10	Project Management
23.06.2023 - Friday	MBAEX11	Strategic Management
26.06.2023 - Monday	MBAEX12	Operations Management

**V Semester MBA (Executive Programme)**

**Time: 2.00 to 5.00 p.m.**

DATE AND DAY	SUBJECT CODE	SUBJECT TITLE
19.06.2023 - Monday	MBAEX23	Business Research Methodology
21.06.2023 - Wednesday	MBAEX24	Advance Corporate Finance
23.06.2023 - Friday	MBAEX25	Services Management
26.06.2023 - Monday	MBAEX26	Human Resource Development

P. J. N. 06/06/2023  
Controller of Examinations  
06/06/2023

